### EIE2025 E-mail

## **Subject: European Implementation Event 2025**

Dear [insert name],

I would like to bring your attention to the **European Implementation Event 2025** (EIE2025), which will take place on **June 4-6, 2025, in Newcastle upon Tyne, UK**. Your implementation expertise would be a valuable addition to this event.

Under the theme “**Implementation impact in the age of complexity: Walking the tightrope between scientific rigour and real-world pragmatism”,** the EIE2025 is a European event where implementation – the active translation, uptake, and integration of research findings into the daily routines of human services – takes centre stage.

Implementation is an applied discipline with one foot planted in science and the other in educational, social, and healthcare practice. It draws on multiple disciplines and perspectives, including sociology, psychology, organisational, and political science. It is interprofessional and aims to give voice to providers and their clients, patients, students, and other end-users of services. Implementation is democratic and offers opportunities for greater equity in society.

The EIE2025 will be an in-person event for about 400 participants, including colleagues from all career levels. The event provides participants a unique opportunity for direct exchange, lively discussions, valuable networking, and strengthening the implementation community in Europe and beyond.

## The co-hosts—the European Implementation Collaborative (EIC), the National Institute for Health and Care Research (NIHR) Applied Research Collaboration (ARC) South London, King’s College London, and the UK Implementation Society—welcome any submission that will contribute to discussions about how to balance scientific rigour and real-world pragmatism better and improve the use of current best implementation knowledge in health, education, and social care practice and policy.

Find more information about the event [here](https://implementation.eu/eie2025/). To stay up to date, sign up for the [EIC newsletter](https://implementation.eu/) (scroll to the bottom), follow us on [LinkedIn](https://www.linkedin.com/in/european-implementation-collaborative-a2781b211/), or join our [WhatsApp Channel](https://whatsapp.com/channel/0029VafWTJMGOj9tbSdnCc0e).

Kind regards

A poster of a city

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