#### EIE2025 Social Media Posts

### Bluesky/ Twitter/ Other

*Message 1*

Interested in the #implementation of research findings in routine human service practice? The #EIE2025 brings #impsci enthusiasts worldwide to Newcastle upon Tyne in June 2025! Interactive sessions, exciting keynotes, networking, and much more: <https://implementation.eu/eie2025/>

*Message 2*

Working in #implementation or #improvement science or practice? Passionate about #knowledgemobilisation? Join #EIE2025 to learn about and discuss the latest research and practice insights and connect with like-minded colleagues: <https://implementation.eu/eie2025/>

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### LinkedIn / Facebook

## For the 3rd time, the European Implementation Event (#EIE2025) will occur from June 4-6, 2025, in Newcastle upon Tyne (UK). For more information and registration, please visit the [EIE2025 event page](https://implementation.eu/eie2025/).

## Under the theme **“Implementation impact in the age of complexity: Walking the tightrope between scientific rigour and real-world pragmatism”**, #EIE2025 brings implementation enthusiasts worldwide to the UK. You will learn about the latest cutting-edge implementation science and practice, participate in inspiring and surprising discussions with international colleagues, expand your professional network, and be inspired by the diversity of this exciting discipline.

## Implementation is an applied field with one foot planted in science and the other in educational, social, and healthcare practice. It draws on multiple disciplines and perspectives, including sociology, psychology, organisational, and political science. In aiming to give voice to providers and their clients, patients, students, and other service end-users, implementation is democratic and offers opportunities for greater equity in society.

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